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		Revision No.	
		Date Effective	
		Approved by	

Case Number: _____ Asset Description: _____
Lead Inventor: _____ College/Campus: _____

Rating Criteria	Sub-score	Weight Factor	Score
1. Market Potential (25 pts) 1) <25M 2) 25M – 100M 3) 100M – 250M 4) 250M – 500M 5) >500M		x 5.0 =	
2. Commercial Readiness (15 pts) 1) 3 yrs to market 2) 2-3 yrs to market 3) 1-2 yrs to market 4) 6 mos – 1 yr to market 5) <6 mos to market		x 3.0 =	
3. Technology Maturity Level (15 pts) 1) Concept Only 2) Mathematical Model 3) Proof of Concept 4) Functional Prototype 5) Field Applications and/or Performance Test Data		x 3.0 =	
4. Intellectual Property Potential (15 pts) 0 1 2 3 4 5 6 7 8 9 10 (None) (High)		x 1.5 =	
5. Societal Impact (10 pts) 0 1 2 3 4 5 6 7 8 9 10 (None) (High)		x 1.0 =	
6. Licensing Potential (10 pts) 0 1 2 3 4 5 6 7 8 9 10 (None) (High)		x 1.0 =	
7. Commercial Partner’s Contributed Resources (10 pts) 0 1 2 3 4 5 6 7 8 9 10 (None) (High)		x 1.0 =	

Date of Evaluation _____

FINAL SCORE:

Evaluator’s Name _____

Mean
Score: